

Company Profile 2024





# Empower Your Business Through Digital Transformation

Unleash Innovation and Growth with Syndell

Communication | Collaboration | Commitment

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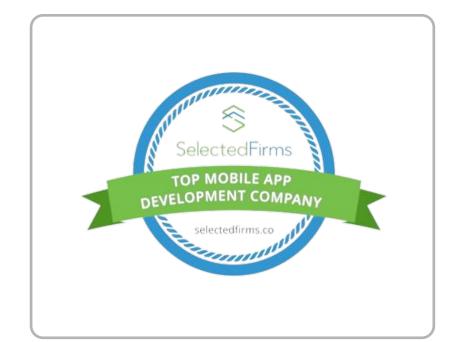
### **About Us**

We are a custom software development company with a team of over 50 experienced professionals. Our core principles are dependability, artistry, and integrity. Modern technology and constant invention are what keep us going. Our mission is to exceed expectations with a commitment to quality, transparency, and pushing boundaries. Together, we create custom digital solutions that help our clients realize their aspirations.



## Awards







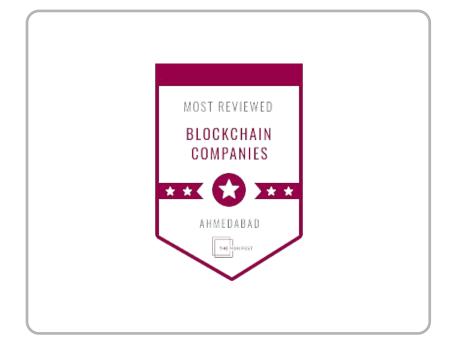














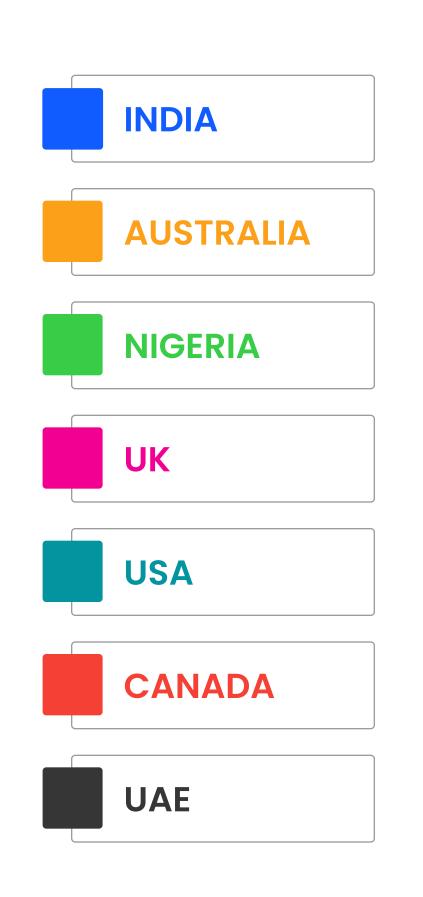


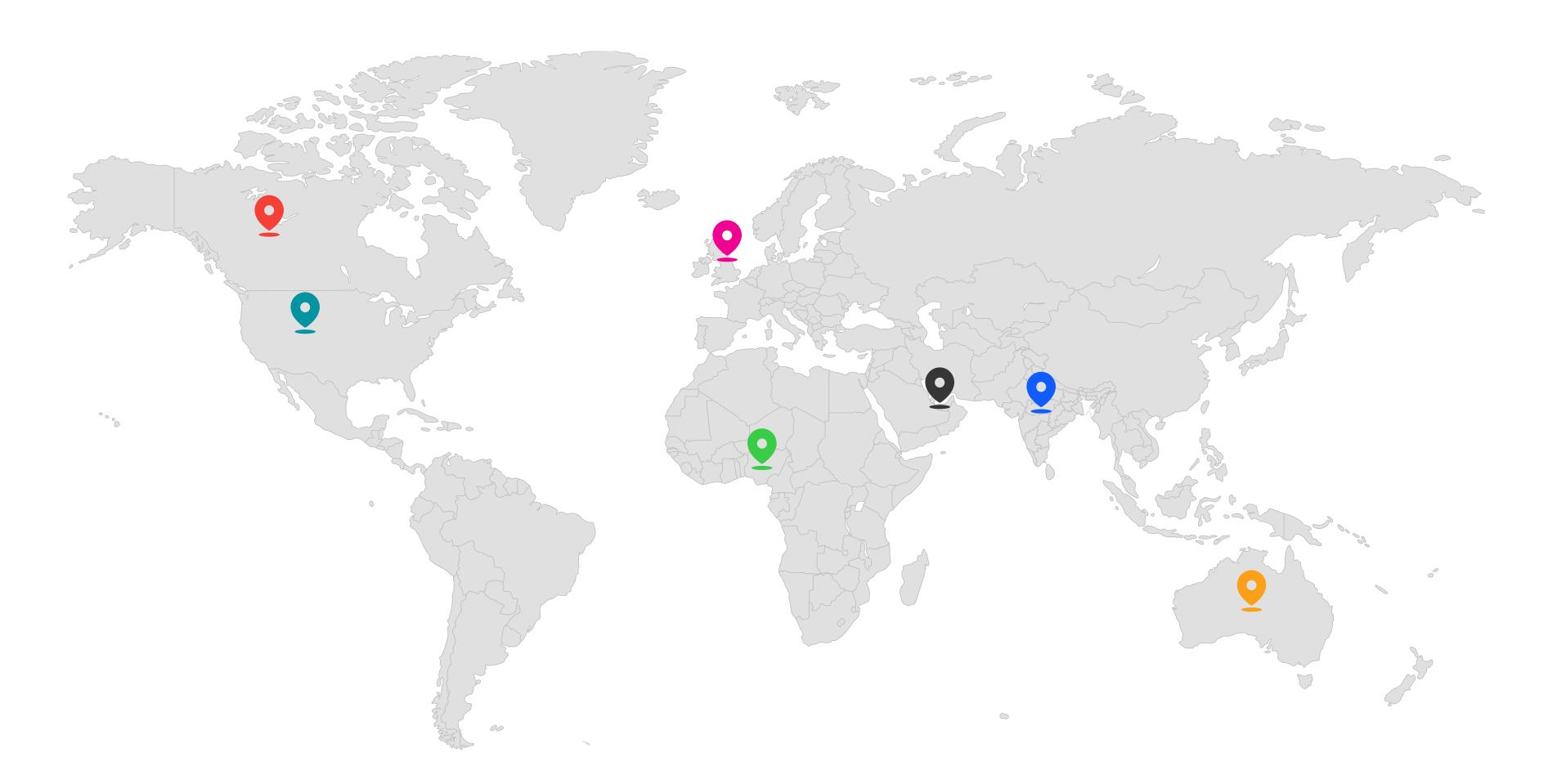


# Syndell: Your Global Partner in Digital Transformation

### Bridging the Gap Between Vision and Reality

At Syndell, we are a team with a global mindset. We believe that physical borders shouldn't limit innovation or collaboration. That's why we've cultivated a network of satisfied clients and trusted partners across over 30 countries around the world.





## Our Clientele

Brands that trust us....





















The New York Times

















## Leadership Team



### Hiren Sanghvi

Hiren Sanghvi, **CEO and Co-founder** of Syndell, has been immersed in the tech world since 2012. With a deep passion for technology and a penchant for overcoming challenges, Hiren has left his mark across various industries. From finance to healthcare, retail to manufacturing, he's leveraged his expertise to drive innovation at Syndell. Always ready to provide guidance and support, Hiren empowers Syndell's technical teams to excel, ensuring the company remains at the forefront of the industry.



### Tejas Sanghvi

Tejas Sanghvi, **Co-Founder and COO**, boasts 14 years of expertise spanning Electronics, Wireless Communications, Software, and Web Development, alongside a Master's degree from Southern Methodist University. With a rich background at Fortune 500 giants like Nokia Siemens Networks, Ericsson, and Qualcomm, he excels in leading diverse software teams, handling multilingual projects, and architecting complex systems across global landscapes.

## Our Service Catalog

- ✓ Transparent Pricing Structures
  ✓ Better ROI
  ✓ Flexible Hiring Models
- √ 100% Satisfaction Guarantee 
  √ 100% Confidentiality Assured 
  √ 100% Refund Policy

**Application** Development

- Custom Application Development
- → MVP Development
- → Web Development
- → Mobile App Development
- → Full Stack Development
- → Front-end Development

- → Back-end Development
- Cross-Platform App Development
- Application Modernization
- → Application Management
- Application Maintenance
- → Application Integration

Software **Engineering** 

- Custom Software Development
- → Startup Solutions
- → On-demand Solutions
- → Software Consulting
- → ERP Software development
- → AR/VR Development

- → IoT Development
- → Microservices
- → Software Product Development
- → Software Development Outsourcing
- → Offshore Software Development

Data Engineering

- → Data Analytics
- Data Analysis
- → Data Warehouse
- → Data Migration
- → Data Cleaning

→ Data Visualization

- ◆ Data Collection
- → Data Integration
- → Big Data
- → Business Intelligence
- → Data Science Consulting







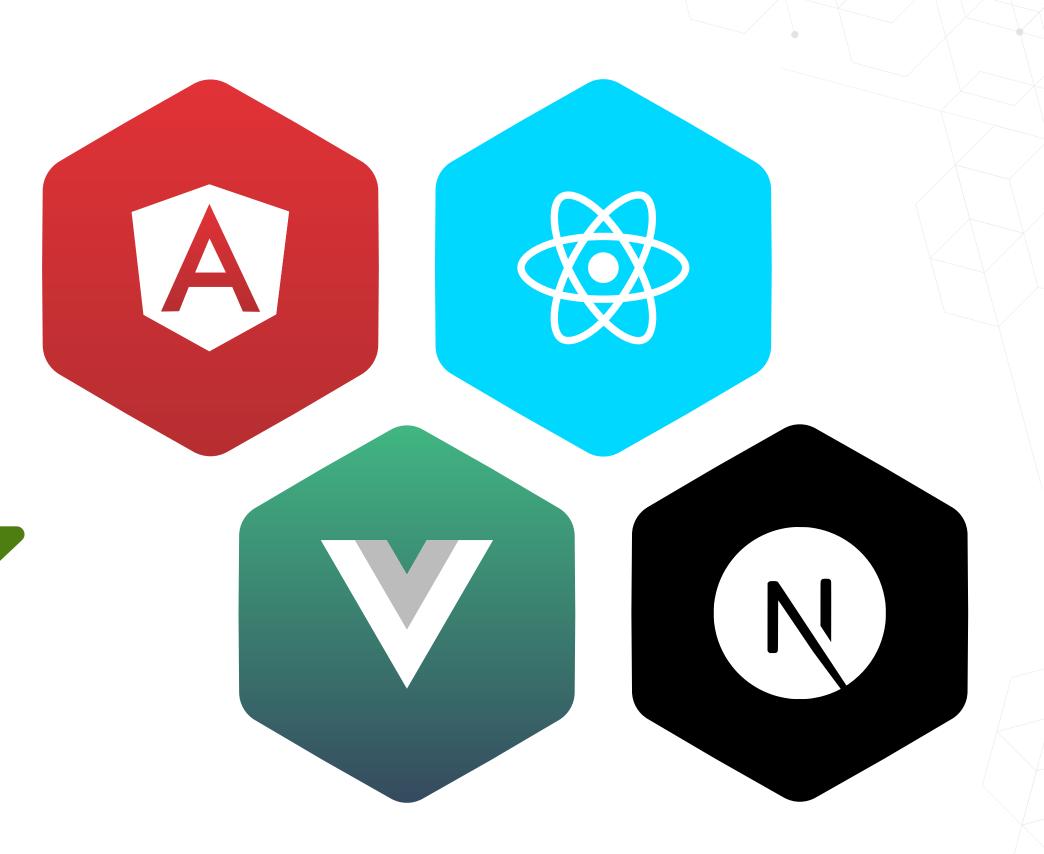
## Frontend Development

### **Our Frontend Expertise**

- → Advanced Frontend Development
- → Cutting-edge UI/UX Design
- → Responsive Web Development
- Cross-platform Compatibility
- → Performance Optimization
- → Interactive User Interfaces
- → Progressive Web Applications
- → Framework Proficiency

### Frontend Development Expertise with Al Integration

- → Natural Language Processing (NLP) for Chatbots
- → Image Recognition and Processing for Visual Content
- → Personalized Content Recommendations
- Predictive Analytics for User Behavior
- → Voice User Interfaces (VUI) for Speech Recognition
- → Sentiment Analysis for User Feedback
- → Machine Learning Models for Dynamic UI Adaptation
- → Al-powered Accessibility Solutions
- → Automated Testing and Quality Assurance
- > Al-driven Performance Optimization



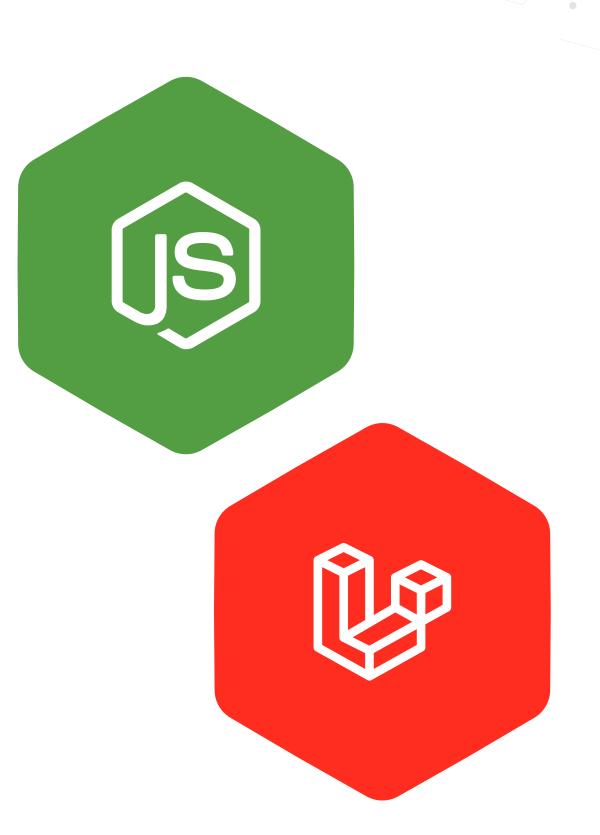
## **Backend Development**

### Our Backend Expertise

- → Backend Development for Various Industries
- → Database Design and Management
- → API Development and Integration
- → Server-side Logic Implementation
- → Scalability and Performance Optimization
- → Third-party Service Integration
- → Security Implementation
- → DevOps Practices and Continuous Deployment

### Backend Development Expertise with Al Integration

- → Al-driven Data Analysis and Insights Generation
- → Predictive Analytics for Business Decision Making
- → Natural Language Processing (NLP) for Data Processing
- → Machine Learning Models for Personalization and Recommendation
- → Al-powered Security Solutions for Threat Detection and Prevention
- → Automated Testing and Quality Assurance
- Chatbots and Virtual Assistants for Customer Support
- ◇ Voice Recognition and Speech-to-Text Conversion for Communication App
- → Al-driven Performance Optimization for Backend Systems
- Al-powered DevOps Practices for Continuous Improvement and Deployment



## Mobile App Development

### Our Mobile App Development Expertise

- → Flutter Cross-platform App Development
- → Native Android Mobile App & iOS Mobile App Development
- → UI/UX Design for Mobile Applications
- → Responsive Design for Various Devices
- → Integration with Backend Services and APIs
- → Testing and Q/A for Mobile Apps
- → Deployment to App Stores
- → Maintenance and Support for Mobile Apps

### Mobile App Development Expertise with Al Integration

- → Al-powered Personalization for Enhanced User Experiences
- → Natural Language Processing (NLP) for Chatbots and Voice Assistants
- → Image Recognition and Processing for Visual Content
- → Predictive Analytics for User Behavior Analysis
- → Al-driven Recommendations and Content Suggestions
- → Voice User Interfaces (VUI) for Speech Recognition
- → Machine Learning Models for Dynamic App Adaptation
- → Al-driven Security Solutions for Threat Detection and Prevention
- → Automated Testing and Quality Assurance with Al-driven Tools
- Al-powered Performance Optimization for Mobile Apps



## eCommerce and CMS Development

### Our Ecommerce and CMS Development Expertise

- → Custom Ecommerce Web Development
- → CMS Development
- → Integration with Payment Gateways and Shipping Providers
- → Responsive for Ecommerce Platforms
- ◆ SEO for Online Stores
- User-friendly Admin Panel
- Customization and Extension Development
- > Testing and QA
- → Deployment and Maintenance Support

### Ecommerce and CMS Development Expertise with Al Integration

- → Al-driven Product Recommendations and Personalization
- → Natural Language Processing (NLP) for Enhanced Search and Navigation
- → Image Recognition and Processing for Visual Search and Recommendations
- → Predictive Analytics for Customer Behavior Analysis
- → Al-powered Chatbots for Customer Support and Assistance
- ◇ Voice Commerce Integration for Voice-enabled Shopping Experiences
- ◆ Al-driven Content Creation and Personalized Marketing Campaigns
- → Automated Testing and Quality Assurance with Al-driven Tools
- ◆ Al-powered Performance Optimization for Ecommerce and CMS Platforms



### Clothing web app





### **Ecommerce**

Elevate textile manufacturing operations with a Clothing Web App. Overcoming challenges in admin panel functionality, accessibility, and reporting, the solution now boasts an improved codebase, responsive design, and comprehensive features for efficient inventory management and sales operations.

40%

Revenue Growth

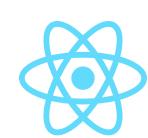
2.5M+

Webite Visits 20%

Inventory Efficiency Boost

50%

Increase in Wholesale Orders











### **Fantasy Sports App**

### **Sports**

Explore our Fantasy Sports app development success, uniting sports enthusiasts worldwide with cutting-edge technology and a user-friendly interface. Our meticulous design process and unique Admin Web Panel features empower seamless control, providing efficient oversight of user activities, tournaments, and player lists.

60%

Surge in User Engagement

Fantasy Teams Created

50K+

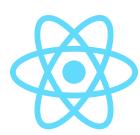
**75%** 

Increase in
In-App
Transactions

20%

Growth in Daily
Active Users









### Transportation & Fleet Management System





### Logistics

Innovate fleet management with our software solution, featuring real-time analytics, centralized tracking, and user-friendly visual design. Achieve operational excellence through comprehensive backend and frontend development, database structuring, and a redesigned website, supported by robust testing and AWS frameworks.

30%
Fuel Efficiency
Improvement

60%

Boost in Driver

Productivity

20%

Reduction in Carbon Emissions

100%

Real-time Tracking















### **Entertainment**

Discover success in our entertainment web app with Node.js and MERN Stack. Overcoming challenges with BigQuery, seamless cross-platform sync, and interactive features, our user-centric platform ensures effortless content exploration and community engagement.

60%

Increase in User Engagement

5M+ **Content Views**  50%

Growth in Social Sharing

80%

Boost in App Downloads

# Our Development Process With Al Integration

We tailor our process to create robust websites and apps for all sizes. Our proficient no-code experts efficiently scope, design, and build projects, reducing time and cost compared to traditional development methods. Al integration enhances our process, blending human creativity with speed and efficiency.

# Step 1 **Exploration**



**Duration:** 1 Week

**Team:** Account Executive

#### Deliverables

- Confirmation of technical and budget fit
- High-level written proposal
- Identification of suitable project management resources

# Step 2 Scoping



**Duration:** 2 - 3 Weeks

**Team:** Project Manager, Senior Project Manager

#### Deliverables

- Detailed requirements outlining users, pages, and features
- Refined budget, timeline, and milestones

# Step 3 **Design**



**Duration:** 1 - 2 Weeks

**Team:** UI/UX Designer, Project Manager, Senior Project Manager

#### Deliverables

- High-fidelity Figma mockups
- Completed scope document
- Formation of the build team and determination of start date

# Step 4 **Development**



**Duration:** week to several months (depending on complexity)

**Team:** Developer, UI/UX
Designer, QA Tester, Project
Manager, AI Specialist

#### **Deliverables**

- Automates tasks and boosts code efficiency with AI
- Fully functional website or application

# Step 5 **Evaluation**



**Duration:** 30 days

**Team:** Developer, QA Tester, Project Manager, Al Specialist

#### **Deliverables**

- Live website or application on client's domain
- Complete transfer of intellectual property to the client

# Step 5 **Launches**



**Duration:** As needed or on a monthly cadence

**Team:** Varied based on requirements

#### Deliverables

 Incremental launches based on feedback and further iterations.

# Technologies









React Native



Android

### **Frontend**



Vue JS



Angular JS

React JS

Next JS

### **Backend**





Node JS

# eCommerce & CMS









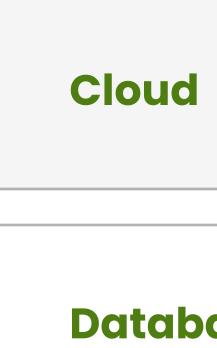
Webflow

WooCommerce

Data Analytics













AWS





MySQL



MongoDB



DynamoDB



Firebase

**APIs** 



Instagram API



Facebook API



YouTube API



Google API



GitHub API

UI/UX



Figma



Canva



Photoshop



XD



Illustrator

**Advanced** Tech



Artificial Intelligence



Machine Learning



Big Data



Data Science & Analytics



NLP



Blockchain



IoT



AR/VR

# Projects Successfully Delivered Across Sectors



# Syndell: Your Trusted Partner for Exceptional Solutions

**Expert Craftsmanship Agile Methodology** Scalable Solutions **Global Talent Pool** Adaptable Growth Solution Commitment to Quality **Cost-Efficiency** On-Time Delivery **Emerging Tech Integration** Data-Driven Decision 24/7 Support System **Continuous Innovation** Making

# Our Flexible Engagement Model to Hire Experts

At Syndell, we provide a diverse range of hiring models, allowing you to onboard dedicated software developers from a leading software development company.

#### **Fixed Price Model**

Ideal for projects with clear requirements and timelines.

#### **Best for:**

- Small Projects
- Medium-sized projects
- Projects with strict budget

## Time and Material Model

Offers flexibility to adjust requirements and scope during the project.

#### **Best for:**

- Projects with evolving requirements
- Long-term projects
- Projects with difficulty in estimating scope at the outset

### Dedicated Team Model

Provides high
collaboration and control
with exclusive developer
hiring.

#### **Best for:**

- Long-term projects
   with variable workload
- Companies looking to extend their in-house team
- Projects requiring deep understanding and collaboration

#### **Retainer Model**

Monthly fee for reserved hours, suitable for maintenance, updates, and smaller projects.

#### **Best for:**

- Long-term partnership
- Ongoing maintenance and support
- Regular updates and enhancements needed

### **Hybrid Model**

Maximizes flexibility by combining different models to meet specific project needs.

#### **Best for:**

- Complex projects with varying phases
- Clients seeking flexibility
- Parts of the project with clear requirements while others are more fluid

## Words from Our Clients



### Sarah P

The team delivered good work on our Node JS project and I enjoyed working with them. Their communication was top-notch, they met all deadlines, and their skills were reasonably strong. I enjoyed working with the Syndell team and will likely have additional jobs for them in the future.



### **David P**

I hired the Syndell Team to write a Node.js server for our enterprise dashboard. They quickly showed their capabilities and finished our frontend while writing the backend of the application. We will hire this team again in the future if we are in need of NodeJS or ReactJS or any Web App Development project.



### **Brandon C**

Great quality output, constructed a React Native application for us that ran well on both iOs and Android Devices. UI matched designs. Would recommend Syndell to others looking for a reliable resource.



#### Ted L

Fantastic team! They built my website from scratch and are consistently on hand to help with any updates or additions. Communication is quick and easy and they are highly skilled. I look forward to working with Syndell again.



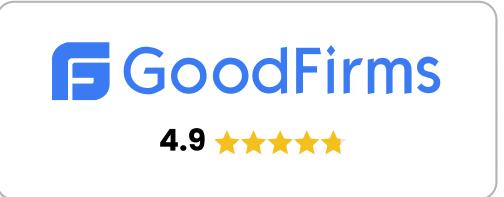
### Sasha P

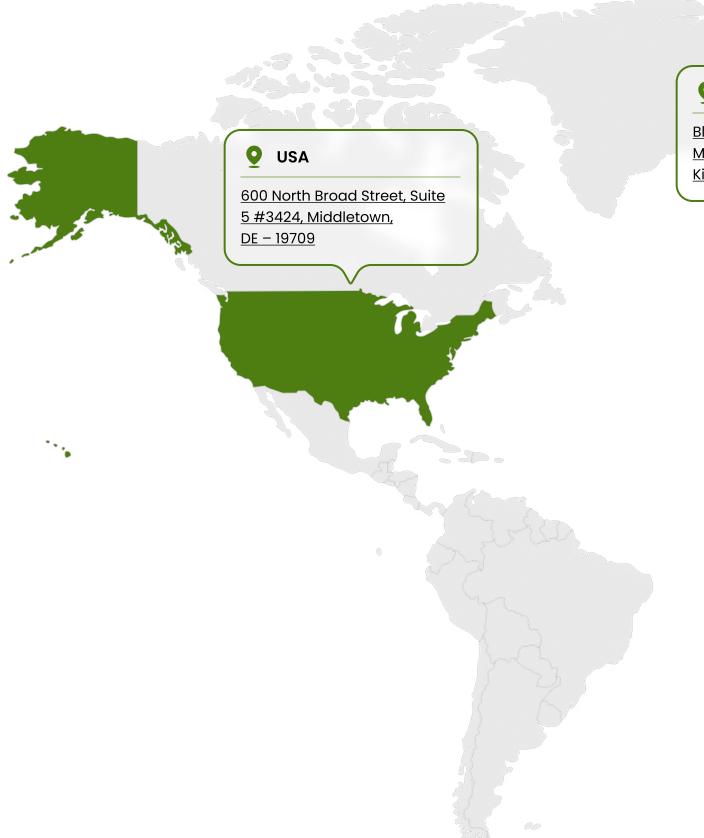
These guys did an exceptional job. Leveraging is unique Shopify development skills, he was able to raise the company's conversion rates. More importantly, the site now looks better than ever. A great experience with Syndell Technologies!

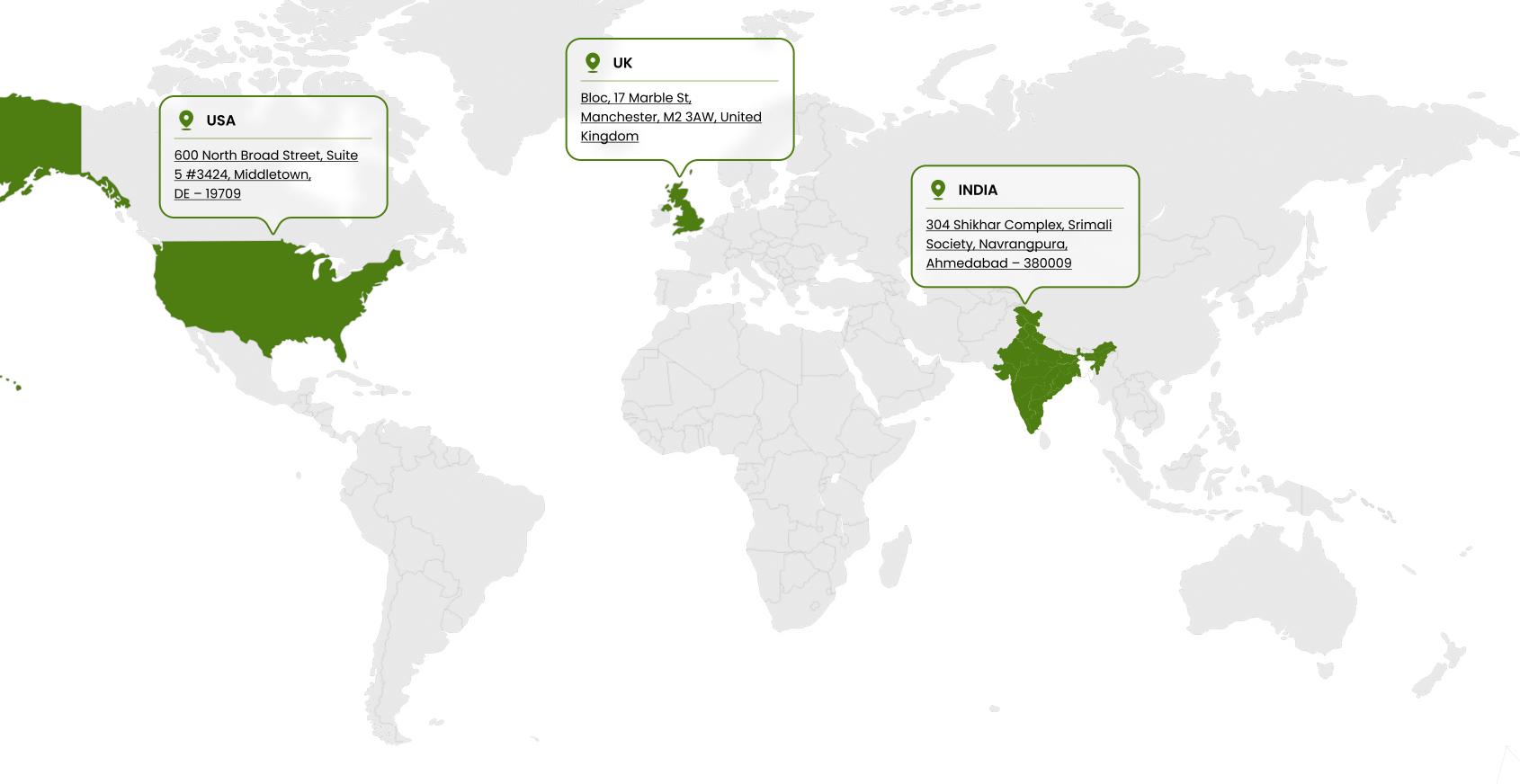
# Get in Touch to bring Innovation!





















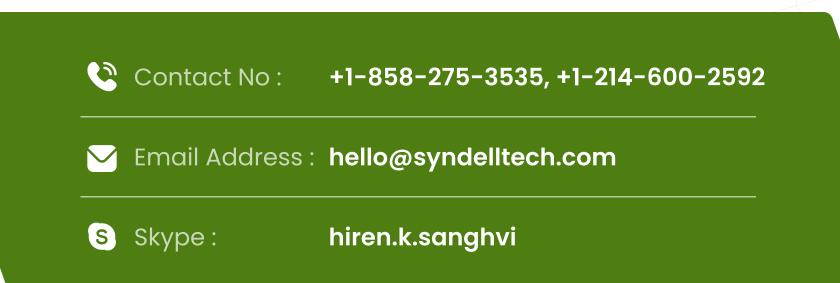














Thanks For Watching

